



800 Gunnison Avenue
Lake City, Colorado 81235

970-944-2527

chamber@lakecity.com
www.lakecity.com

The Mission of the LC/HC Chamber of Commerce is to promote tourism and economic development by assisting area businesses as well as serving as an information center.

CHAMBER RESPONSIBILITIES

Volunteer Celebration
(April - collaboration with LC DIRT)

Annual Membership Meeting and
Open House
(May)

Lodging Tour (May)

BINGO (June-August)

Fourth of July Parade &
Fourth of July Park Activities
(Organization of booths/Games/
BINGO/Band)

Town Wide Yard Sale (July)

Ducky Derby (July)

OHV Rally (Labor Day Weekend)

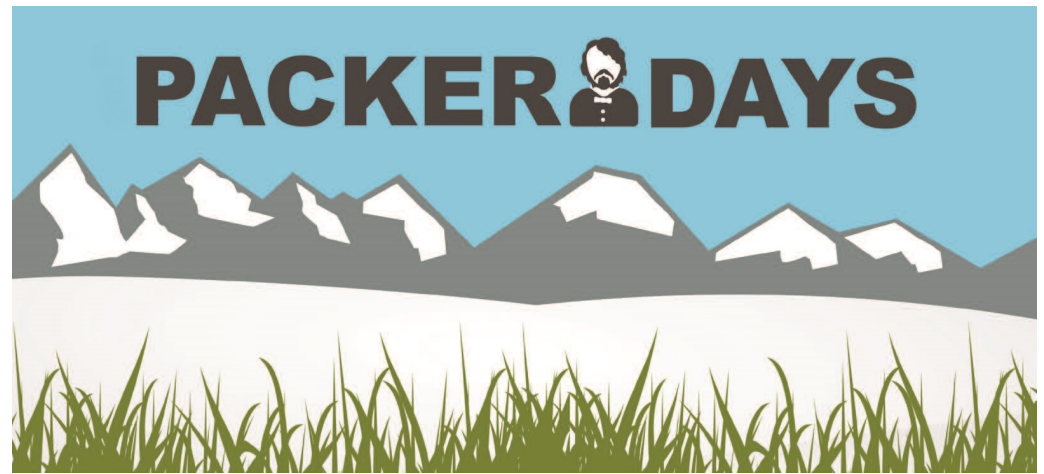
Christmas in Lake City

Visitor Center - Year Round,
visitor requests and questions

International Sportsmans Expo
(January)

Chamber Member
Open House Events

Annual LCHC
Official Vacation Planner
(collaboration with LCHC
Marketing Committee)



2018 PACKER DAYS Business Sponsorship

It's that time of year again! Get your business name on the revival of Packer Days. Packer Days will be held over Memorial Day weekend **May 24 - 27, 2018.** We are seeking involvement from other organizations to make the whole weekend an event to remember! Make a special "cannibal" menu, host a Packer Days activity for kids and families, and get creative! Let's make this a community event!

The Lake City/Hinsdale County Chamber of Commerce will host the main event on Sunday, May 27th. The "Run for Your Life" Survival 5k will present a course of backcountry survival tasks that participating teams must successfully complete along the route. The afternoon will include the awards ceremony at the Mystery Meat Cook-off where chefs will present their mystery dish for competition. Receive 10% off your sponsorship by offering a special discount or coupon in race registration packets (Bronze through Gold levels only).

The purpose of reviving this event is to expand our very short season. People travel on holiday weekends and there's no reason they shouldn't be traveling to Hinsdale County. We anticipate increased traffic, sales and lodging tax numbers for this weekend. In the long run, we hope to see more traffic in the early weeks of the summer.

SPONSORSHIPS ARE DUE BY NO LATER THAN MARCH 22ND AT 3PM.

Business sponsorships can be paid in installments. Contact us to set up a schedule.

2018 PACKER DAYS Business Sponsorship

MUST BE RETURNED NO LATER THAN MARCH 22ND @ 3PM

\$500.00 – GOLD SPONSORSHIP

Business and logo listing on banner; prominent sponsor on event page on lakecity.com & event Facebook page; mention in all press releases (after March 17); announced at Awards Ceremony, business name and logo on the t-shirts, cross-promotional opportunities, and complimentary race registration and packet for ONE TEAM (3-5 people).

\$250.00 – SILVER SPONSORSHIP

Business listing on banner; live link event page at lakecity.com & event Facebook page; announced at Awards Ceremony, business name on the t-shirts, cross-promotional opportunities, and complimentary race registration (and packet) for TWO people.

\$125.00 – BRONZE SPONSORSHIP

Business listing on banner; live link event page at lakecity.com & event Facebook page; announced at Awards Ceremony, business name on the t-shirts, cross-promotional opportunities, and complimentary race registration and packet for ONE person.

\$50.00 – BASIC SPONSORSHIP

Listing on event page at lakecity.com & event Facebook page; announced at Awards Ceremony, one event sticker.



You can run, but can you
SURVIVE?

2018 PACKER DAYS

Business Sponsorship

MUST BE RETURNED NO LATER THAN MARCH 22ND @ 3PM

Business Name:

Business Telephone/Cell:

Business Website:

Business Mailing & Physical Address:

Business Hours Memorial Day Weekend:

Race Registration Special Offer - This gets you 10% off sponsorship.
(Let us know what special you would like to offer registered attendees who come to your business. i.e. 1 Free Beer; Buy 1, Get 1 x% off; x% off rental)

Pick Sponsorship Level (see details on opposite page):

_____ \$500 Gold _____ \$250 Silver _____ \$125 Bronze _____ \$50 Basic

Please write a check to LCHC Chamber or call/visit to charge with a credit card.

Signature _____ Date _____

Please return to LCHC Chamber of Commerce, PO Box 430, Lake City, CO, 81235. Email chamber@lakecity.com or call 970-944-2527 with questions.

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