

LAKE CITY/HINSDALE COUNTY  
CHAMBER OF COMMERCE



800 Gunnison Avenue  
Lake City, Colorado 81235

970-944-2527

chamber@lakecity.com  
events@lakecity.com  
www.lakecity.com

The Mission of the LC/HC Chamber of Commerce is to promote tourism and economic development by assisting area businesses as well as serving as an information center.

CHAMBER RESPONSIBILITIES

Volunteer Celebration  
(April - collaboration with LC DIRT)

Annual Membership Meeting and  
Open House (May)

Packer Days (May)

BINGO ( June-August)

Fourth of July Parade &

Park Activities (Organization of  
booths/Games/ BINGO/Band)

Town Wide Yard Sale( July)

Ducky Derby (July)

OHV Rally (Labor Day Weekend)

Oktoberfest (Sept. / Oct.)

Christmas in Lake City

Visitor Center - Year Round,  
visitor requests and questions

Chamber Member  
Open House Events  
Annual LCHC  
Official Vacation Planner  
(collaboration with LCHC  
Marketing Committee)

Cottonwood Creek · Round Top · Stony Pass · Lost Trail · Hill 71 · Wager Gulch

# OHV Rally & Festival



lake City, Colorado  
labor Day Weekend

Alpine Loop Backcountry Byway · Cannibal Plateau · Schafer Gulch · Nellie Creek

## 2020 OHV Rally & Festival

hosted by Lake City/Hinsdale County Chamber of Commerce

We are seeking Business Sponsorships!

The LCHC Chamber of Commerce is excited to host the 6th Annual OHV Rally & Festival Labor Day Weekend, Sept. 4 – 7, 2020. The 2019 OHV Rally & Festival was a huge success and we hope to see this one flourish even more.

This will be a 4-day OHV access event with additional entertainment including (some details are still tentative):

- State Patrol Permit for Hwy 149
- Annual OHV Raffle (Drawing Sunday, Sept. 6th)
- 2 nights of free live music in Town Park. Saturday and Sunday evenings from 6pm - 9pm
- Rally Dinner and Fund-raiser held Sunday night in Town Park at 5pm. Community dinner, live and silent auctions and raffles.
- Poker Run designed to help drive individuals to your business.
- Have something to offer? Please help us stack this weekend with lots of great activities!

This benefits the entire business community of Lake City and the other communities on the Alpine Loop.

## **Sponsorships are due July 17th at 5pm.**

### **SPONSORSHIPS**

\_\_\_ \$500.00 – GOLD SPONSORSHIP. Business and logo listing on banner; listed as Poker Run stop; prominent sponsor on event page on lakecity.com & event Facebook page; mention in all press releases; announced at Rally and Festival gatherings, business name and logo on the t-shirts, cross-promotional opportunities, and FOUR complimentary rally dinner tickets

\_\_\_ \$250.00 – SILVER SPONSORSHIP. Bronze sponsor perks plus - Live link on event page on lakecity.com; listed as Poker Run stop; cross-promotional opportunities, TWO complimentary rally dinner tickets

\_\_\_ \$125.00 – BRONZE SPONSORSHIP. Basic Sponsor perks plus - sponsor on event Facebook page; listed as a Poker Run Stop.

\_\_\_ \$75.00 – BASIC SPONSORSHIP. Business mention on event page on lakecity.com, business name on the t-shirts, listed as Poker Run stop; Business listed on Banner

### **SPONSORSHIPS ARE DUE BY NO LATER THAN July 17th at 5pm.**

Business sponsorships can be paid in installments. Contact us to set up a schedule.

### **ALTERNATIVE SPONSORSHIP OPTIONS**

Bronze-Gold Sponsorships can get **10% off** the sponsorship by offering “OHV Specials” to the event participants. This offer will be included in the event and marketing materials distributed during registration. Each participant will be given a 2020 OHV Rally Key Chain which will get them the specials at the participating businesses.

*For example:* If an OHV participant goes to the sponsoring Restless Spirits they may receive \$5 off a large pizza by showing their key chain; or maybe Team Murphy Realty is giving away a TMR koozie when the key chain is shown.

### **VOLUNTEERING**

Does your organization want to help by volunteering in exchange for a vendor booth or another opportunity to support your organization? Please contact Drew to discuss the details – 970-944-2527 (This offer is limited to Lake City/Hinsdale County non-profits only) We will need help with:

- Event set-up, tear-down, and clean-up.
- Rally dinner serving, prepping food and bar service.

Registration for this event opened in the spring and we already have many families registered! Get the best bang for your sponsorship buck by getting your information and payment back to us promptly.

\*\*\* Future event sponsorships will be available during the Chamber of Commerce Membership Drive

# 2020 OHV Rally & Festival SPONSORSHIP FORM

Please print and fill out completely! MUST BE RETURNED NO LATER THAN August 16th at 5pm.

Business Name

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Business Telephone/Cell

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Business Website

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Business Mailing & Physical Address

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Business Description

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Business Hours Labor Day Weekend (\*\*Feedback from past has been that businesses are closed by the time our registrants get back in town/during the park festivities. Please consider adjusting your hours to benefit from the crowd.\*\*)

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OHV Event Special Offers AND/OR Raffle Items (This gets you 10% off sponsorship.)

Let us know what special you would like to offer registered attendees who come to your business or what items you would like to donate to our raffles/silent auctions

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Pick Sponsorship Level (see details above):

\_\_\_\_\_ \$75 Basic    \_\_\_\_\_ \$125 Bronze    \_\_\_\_\_ \$250 Silver    \_\_\_\_\_ \$500 Gold

\*\* Please write a check to LCHC Chamber or call/come by to charge with a credit card

\_\_\_\_\_ My organization wants to volunteer – please contact us.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return to LCHC Chamber of Commerce, PO Box 430, Lake City, CO, 81235. Contact the Chamber with questions.