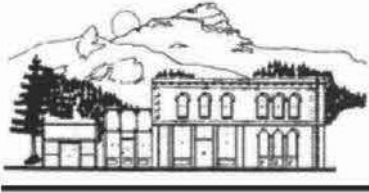


LAKE CITY/HINSDALE COUNTY  
CHAMBER OF COMMERCE



800 Gunnison Avenue  
Lake City, Colorado 81235

970-944-2527

chamber@lakecity.com  
events@lakecity.com  
www.lakecity.com

The Mission of the LC/HC Chamber of Commerce is to promote tourism and economic development by assisting area businesses as well as serving as an information center.

CHAMBER RESPONSIBILITIES

Winter Whiteout (February)

Lake San Cristobal Brew-Ski

Volunteer Celebration (April -  
collaboration with LCDIRT)

Annual Membership Meeting and  
Chamber Open House (June)

Member Open House Events (June -  
August)

Fourth of July Celebration

Town Wide Yard Sale (July)

Ducky Derby (July)

OHV Rally & Festival (Labor Day  
Weekend)

Oktoberfest & Fall Festival  
(September)

Christmas in Lake City (December)

Visitor Center - Year Round

Annual LCHC Official Vacation  
Planner (collaboration with LCHC  
Marketing Committee)



LAKE CITY COLORADO

# Winter Whiteout

## 2020 Lake San Cristobal Brew-Ski

hosted by Lake City/Hinsdale County Chamber of Commerce

We are seeking Business Sponsorships!

The LCHC Chamber of Commerce is excited to host the 2nd annual Winter Whiteout Celebration with the Lake San Cristobal Brew-Ski. This tasting event on the lake was met with a great response and we're excited to continue to watch it grow.

Winter Whiteout is the Chamber's branding effort for all our winter events. This aided in the creation of a winter event calendar and more directed marketing of all the winter events Lake City has to offer. Out of this the Chamber created the Lake San Cristobal Brew-Ski - the event features local beer and desserts out on beautiful, frozen Lake San Cristobal. Participants ski, snowshoe, skate, skijorn or walk to the various stations.

This years Brew-Ski will take place on February 22nd, 2020. This event brings tourism to Lake City during the shoulder season, and benefits the entire business community of Lake City and Hinsdale County.

Sponsorships are due Friday, January 17th at 5pm.

# 2020 Lake San Cristobal Brew-Ski & Winter Whiteout SPONSORSHIP FORM

Please print and fill out completely!

**Must be returned than JANUARY 17th at 5pm**

Business Name

---

Business Telephone/Cell

---

Business Website

---

Business Mailing & Physical Address

---

Business Description

---

---

---

Pick Sponsorship Level (see details above):

\_\_\_\_\_ \$40 Brew Ski

\_\_\_\_\_ \$10 Beanie

*\*\* Please write a check to LCHC Chamber or call/come by to charge with a credit card*

\_\_\_\_\_ My organization wants to volunteer – please contact us.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return to LCHC Chamber of Commerce, PO Box 430, Lake City, CO, 81235. Contact the Chamber with questions.